

**Subscription Terms, \$2.00 Per Annum
Always in Advance.**

(Copyright, 1927)

BY W. F. BOND

A. A. Scaife,
S. L. Engman, Agents.

leaders to renew World Court par-
leys.

Monogram Brand Type Writer
Ribbons, Better Kind, 1.00 each
The Sea Coast Echo, Tellico

Wonderful Beyond Expectations

Agreed the hundreds who saw the

THE NEW Ford CAR

Wednesday. The New low body lines (choice of 8 colors) captured the most exacting and critical. Many are clamoring for immediate delivery. While the Ford Motor Company is increasing production daily, deliveries must be made in the order received for the next six months.

FIRST COME, FIRST SERVED! PLACE YOUR ORDER TODAY!

Edwards Bros.

PHONE 224

Special December Sale

—AT—

Economy Store

Levine Building,
Opposite L. & N. Depot, Bay St. Louis, Miss.

Having purchased the entire stock of the Ideal Shoe Store from Jos. di Benedetto, of Bay St. Louis, we will give the public benefit of this unusual advantage. All stock new.

FULL LINE OF

W. L. DOUGLAS SHOES

\$1.00 Off Every Pair—Regular Price Stamped on Bottom of Shoe.

DRIVING PRICES TO THE VERY BOTTOM DURING THIS SALE.

"For Those Who Welcome Economy."

Christmas is just around the corner. We are ready. Are you? Our store is all aglow with Xmas spirit and real Xmas merchandise—such as hose, shirts, ties, socks, caps, underwear, belts, house slippers, suspenders, handkerchiefs, Chinese slippers, sweaters, Pullman slippers, etc.—A great portion of which are cleverly packed in Xmas boxes. We've stepped out ourselves this season in our attempt to show an unusually good assortment of gift goods.

You Make No Mistake When You Trade at the
ECONOMY STORE.

Genuine BAYER ASPIRIN

SAY "BAYER ASPIRIN" and INSIST!

Proved safe by millions and prescribed by physicians for
Colds Headache Neuritis Lumbago
Pain Neuralgia Toothache Rheumatism

DOES NOT AFFECT THE HEART

Safe Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Monogram Brand
Typewriter Ribbons,
Better Kind. 50¢

Day By Day in Mississippi

By Helen Goodwin Yenger
(COPYRIGHT, 1927.)

See Coast Echo Jackson, Miss.
Room 101, Lamar Life Ins. Bldg.
Jackson, Miss., Dec. 29, 1927.

The political forecaster is finding poor pickings these days with both outgoing and incoming governors retired, in a sense, from public view to compose their messages to the legislature, and referring all inquiries after their opinions on and purposes as to any and all public matters to those lengthy and important documents. What, if any, changes are to be made in personnel and administration of certain departments and commissions are purely speculative, but appear to titillate the public palate and gain for the forecaster a reputation for being in the confidence of the powers that be.

Delegates from 220 banks of the state in convention here Monday afternoon re-elected Jas. S. Love to the post of superintendent of banks, and increased his salary to \$12,000. Both re-election and increase have been favorably commented upon by the press and public, there being a feeling that the responsibilities connected with the position justify such a gain in honor to insure ability; and that such remuneration does not come out of the state treasury, but is paid by the banks, they have the right to fill the amount. This principle of support of the State's supervisory and regulatory divisions of government to the business community, which is followed in the case of the State Rating Bureau, which is maintained by the insurance companies and, it has been pointed out, might logically be applied to some other state-directed activities that operate for the benefit and profit of certain classes.

Miss Fanny A. Cook, executive secretary of the Association for the Conservation of Wild Life has been on the Gulf Coast, where, she reports, she is finding lively interest in this important subject that will be brought to the attention of the legislature at its next session and the creation of a Wild Life Conservation Commission asked. A bill looking to this end has been prepared, as has one by Mr. Hugh B. Miller, member of the legislature from Copiah county, and it has been suggested that a conference of individuals and agencies interested in the conservation of the State's natural resources be held between now and the convening of the legislature to get together on a harmonious and workable plan, such as will be economical and effective and work the least hardship on any of the commissions now operating.

Mr. Miller's bill is more comprehensive than that sought by the Wild Life Conservation Association, and would combine the various special commissions—forestry, minerals, animals, fish and birds—in one with a head for each different division. The advocates of the new commission prefer the separate commission plan, and for their own body two divisions, one for enforcement to be under the direction of a state game warden and a survey division to make a survey of the state and advise suitable localities for the preservation and propagation of certain forms of wild life.

Business women all over the State are interested in the approaching visit of Miss Lena Madelin Phillips, of New York, national president of the Business and Professional club, who is to be in this city Monday, January 2, for a conference with the local organization in regard to the next annual convention of the organization, to be held in New Orleans during the week of July 9th, 1928. Miss Phillips, Southern members are pleased to recall, is a Kentuckian by birth, and her visit to the Southern states at this time is due to the fact that she is spending her Christmas in her old home.

The convention of the B. & P. W. clubs was held at Oakland, Cal., this year, and not only did the hostess city out do itself in lavishness and originality of its entertainments, but at every city at which the special train carrying the club women made a stop the occasion was celebrated with hospitality at once perfect in detail and spontaneous in spirit.

The Southern clubs, though neither so numerous nor so large, will try to match, at least, the achievement of the Westerners, and chambers of commerce and civic organizations will be asked to co-operate with the clubs of the State to make every stop along the route of the delegates' train a milestone of pleasant memories for the visitors.

Mr. A. L. Schafer, director of the Red Cross work in the flood area of the state returned today from a stay of three months in Washington where he has been keeping in close touch with the men who will have the last word in settlement of the question of flood control in the Mississippi Valley, and left this afternoon for Greenville where he will confer with Mr. Hoover and Mr. J. L. Feiser, national director of the Red Cross, in regard to continuance of the work. Mr. L. O. Crosby, state director of flood relief, notified his committees to meet the heads of the work at one o'clock Sunday afternoon, accompanied by Mr. Schafer to the Delta City.

COMMENT ON SPORTS

The greatest piece of sporting news last week, in our opinion, was the successful termination of Col. Lindbergh's flight. We label this a sporting event, because here was a man with great fame, willing to take a gamble on a long hop, the failure of which would have emphasized the common clay of human make-up. By completing his trip to Mexico City Col. Lindbergh establishes that he is a superb pilot and that he has what is the best of sporting blood, the courage to dare to do.

Roger Peckinpah will manage the Indians next year. Together with Billy Evans, the umpire, also a new man at Cleveland, the club will be assured of experienced direction. Just what moves will be made to strengthen the team remain to be seen.

At the big pow wow last week Billy Evans about sized up the American League, when he said, "there are three divisions in the American League. The Yankees are in the first division, the Athletics and the Senators and Detroit in the second division, and the Indians and the White Sox and the Browns and the Red Sox in the last division."

An interesting trade sends Heinie Manush, outfielder, and L. B. Evers, first baseman, from the Tigers to St. Louis, in return for Harry Rice, outfielder, Elam Van Gilder, pitcher, and an athlete to be named. Another dicker sent Jimmy Ring, pitcher, and John Schulte, catcher, from the Cardinals to the Phillies, in return for

Johnny Mekan, outfielder; Cooney, shortstop, and Jonnard, catcher.

Announcement of the sale of George Sisler to Washington has been made by the Browns. The price is said to have been \$25,000. This is a mere fraction of what this player would have brought on the open market a few years ago, when he was estimated to be worth \$150,000 in a trade. In 1922 he hit 420, but since then has been troubled with his eyes, without new recovered. Last season he batted 327 and led the league in stolen bases. He will help Washington.

Tommy Loughran, of Philadelphia, by beating Jimmy Slattery, of Buffalo, established his claim as champion of the light-heavyweights. Before the fight both claimed the title. The bout was full of action and was decided by a decision as both men were on their feet at the end.

A fight that probably ends the permanent banishment of Berenbach took place at Chicago on the seventh, when Jack Delaney ended him in the sixth round of a scheduled ten-round bout. Delaney displayed commendable sportsmanship in declining to score a knock out by unnecessary beating, and a game fighter, appealing to the officials to end the bout. There was no additional credit in punishing a man who has time and again displayed skill and courage before his opponents. Sometime ago Dan Hickie advised Berenbach to quit and it is probable that he will, this time.

PROFESSIONAL CARDS

PHONE 194-J. HOURS: 9:15-2:30

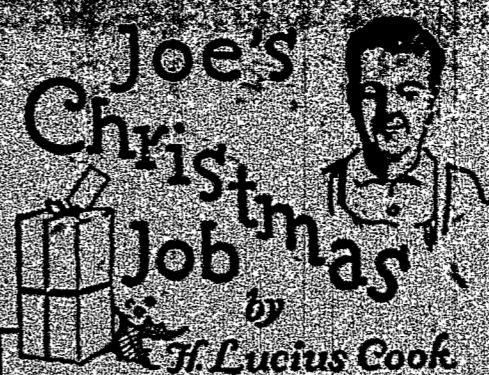
DR. W. S. SPEER
Chiropractor
OFFICE AND RESIDENCE 207 MAIN ST.
EXPERT MANIPULATIVE THERAPY
BAY ST. LOUIS, MISS.

DR. D. H. WARD
Physician and Surgeon
HOURS: 10-12, 2-4
OFFICE: RESIDENCE:
121 Main St. 509 N. 2nd St.
Phone 472-W. Phone 476-J.
BAY ST. LOUIS, MISS.

DR. J. C. BUCKLEY,
Physician and Surgeon
OFFICE: RESIDENCE:
Fahney Drug Co., 126 Carroll Ave.
Phone 30. Phone 315.

DR. B. L. RAMSEY,
Dentist
Office Hours: 9-12, 1-6
Sundays By Appointment
MASONIC TEMPLE BLDG.
TELEPHONE NO. 11
BAY ST. LOUIS.

DR. J. A. EVANS,
Dentist
Office Hours: 9-12, 1-6
Sundays By Appointment
MASONIC TEMPLE BLDG.
TELEPHONE NO. 11
BAY ST. LOUIS.



Joe's Christmas Job
by H. Lucius Cook

TWO weeks before Christmas, Joe was elated to be offered a new job, a real position this time. For five years, since he was thirteen, he had worked for a photographer and was earning only sixteen dollars a week. He seemed to him that he would remain at that humble wage the rest of his life if he did not get out and do something right away. At eighteen a boy should be making good if he is ever going to—at least, so Joe thought—and with a sick father and two younger brothers to help support, he really needed more. So when a competitive firm offered him twenty-five dollars a week, he jumped at the bigger opportunity and resigned his old place.

But Joe was no slacker and although he was "getting through" on Saturday night, the Saturday before Christmas, and though he had to be at his new place bright and early Monday morning, he stuck by his post with his former employer until all the "proofs" were out. That meant hours of slavery, for in the photographic world, practically the whole year's business is done between Thanksgiving and Christmas, and everyone connected with it has to buckle down to work, nights as well as days. Thursday, Friday and Saturday nights, none of the men went to bed at all. At five in the morning they would skip over to a Turkish bath for a plunge, and recline on the divans for an hour. But seven o'clock found them back at the studio, developing, drying and retouching negatives, making proofs, and getting them mailed to customers. There can be no loafing on such a job as all the work must be done to order in a short time, and cannot be stocked up.

Joe showed his pluck in sticking with the gang, for the work was hard and no extra recompense went with it. He knew the extra work his pals would have to do if he should quit, and so for them he stuck it out. Such is the Christmas spirit in the shops, behind the scenes, where Christmas joy is made for others overnight, and tired comrades stand in line, too courageous, proud, and loving to desert each other though muscles ache and home ties call. Joe did not have to stay, but did—and got no extra pay except the satisfaction of it all when at ten o'clock Sunday morning the work was finished.

At lunch time Monday noon Miss Meechem of the studio found Joe standing on a street corner and stopped to talk with him. "How do you like your new place?" she asked. "I haven't one," he said. And then in answer to her further queries, for Joe was never over-talkative, he added, "The beasts! They said another boy had come last Monday just after I left there, and as he could begin at once they took him on, and had no place for me. I've been to every studio in town, and no one wants me now. It is too late, for after Christmas they have no more work. I don't know what I'll do."

"Do?" exclaimed Miss Meechem. "Do? Why, come right back to the old studio with me where you belong. They need you there. We miss you terribly. They can't pay you twenty-five, but sixteen and a sure thing is better than this treachery. They ARE beasts!"

No one but Miss Meechem could have ever dragged poor Joe back to his old job, but false pride could never withstand her arguments, and a few minutes later Joe was in the office of his former employer.

Mr. Bangs was infuriated at the abuse the boy had had, and called his competitor on the phone to tell him what he thought. But first he sent Joe out to work, so that the boy would not hear the complimentary things he had to say, nor the abusive language that he used to his competitor. Then he slipped out of the studio for a few minutes and later that day there was delivered at Joe's door a large, mysterious package, plainly marked "Not to be opened until Christmas."

Joe did not have an increase then, but his job was permanent, and Santa Claus had delivered at his door much better things than he could have bought himself even with the extra pay that he had hoped to have.

RED ROCKERS

We have a limited amount of these well-made Rockers left for only

25 c

Get yours before it is too late.

Bay Furniture Co.

EVERYTHING FOR THE HOME

Notice of Declaration of Dividend

Mississippi Power Company

CUMULATIVE PREFERRED STOCK

The regular quarterly dividend of \$1.75 per share on the preferred stock of Mississippi Power Company has been declared, payable January 1st, 1928, to stockholders of record on December 20th, 1927.

B. E. EATON, President
INVESTMENT DEPARTMENT

MISSISSIPPI POWER COMPANY

Announcing Opening of New Store in Waveland.

FULL ASSORTMENT OF
Hardware, Dry Goods, Notions, Toys
J. P. MORERE.
WAVELAND TERRACE. COR. R. R. AVENUE.
You Are Invited to Visit.

Louisville & Nashville Railroad

CHRISTMAS HOLIDAY RATES

One fare and one-half for round trip to practically all points on the L. & N. R. R. and connecting lines in the Southeast.

TICKETS ON SALE DAILY—DEC. 23 TO JAN. 2.
Returning Until January 3.

For further particulars apply to local ticket agents.

J. K. RIDGELY, General Passenger Agent, NEW ORLEANS, LA.
I. V. COLLEY, Pass. Agt., F. L. OWEN, T. P. A., BILOXI, MISS.

W. H. SLINGER Upholsterer.

LATE WITH GALLUP, INC., NEW ORLEANS.

MATTRESSES SLIP COVERS
Phone 342-J 109 Toulme St.

Where to List for Results

I have ready buyers for Bay St. Louis and Waveland. List your property with us for results. It will pay you.

R. TERRELL PERKINS

Bay St. Louis Branch Office,
Beach Front, Near Corner Main St.
867 PERDIDO STREET,
NEW ORLEANS, LA.

Don't Let a Cold Knock You Kold!

Take
DESTOR'S KOLD KNOCKERS
For Grippe, Flu, Head Colds and Fevers.

Contains No Quinine or harmful drugs. For sale by all Drug Stores.

Price 25c



A Merry, Merry Christmas —Everybody

Santa Claus

the spirit of Christmas
—wishing to one
and all a merry, merry
day, and a liberal
share in all the good
things of life.

What a wonderful world this would be if each one of us would carry on throughout the year, the spirit of Yuletide. And we can. An active interest in local affairs, doing our share towards helping our neighbors and our community to prosper, is putting into actual practice the spirit of Christmas. Building up our community by centering all of our trading activities here is another very definite means of creating greater prosperity and happiness for all.

The following business and professional interests stand ready to serve you and Bay St. Louis.

A. & G. THEATER
"Strictly High-Class Movie Theater."
POPULAR PRICES.

ATLAS DRUG STORE
ROLAND & CASSIDY.
"A Good Place to Trade at Home."

BAY ICE & BOTTLING WORKS
Soliciting Your Trade For
ICE AND COAL.

BAY FURNITURE COMPANY
OPPOSITE L. & N. DEPOT.
"Your Home Should Come First."

BAY MERCANTILE CO.
"Henry's Big Store on the Beach."
OPPOSITE MERCHANT'S BANK.

BAY PLUMBING COMPANY
"Plumbing and Heating."
131 MAIN ST. PHONE 285.

BLUE RIBBON CONFECTIONERY
"Let Us Supply Your Table."
MRS. J. J. HOOD, Prop. OPPOSITE ECHO BLDG.

BEACH DRUG STORE
"Always For Bay St. Louis."
ON THE BEACH. PHONE 111.

PETER J. BOUDIN
Phone 58. Contractor and Builder.
BOUDIN'S CASH STORE, THIRD STREET.

C. C. McDONALD
"Everything For the Builder."
BUY IT ALL AT HOME.

**BAY ST. LOUIS
CHAMBER OF COMMERCE**
"Ever Ready and Willing to Serve."

PHONE 52. *An Electrical Time Saver*
WASHINGTON STREET **THE VOLT** *THE ULTIMATE CAR*

ECONOMY STORE
Shoes, Hats and Clothing.
OPPOSITE L. & N. R. DEPOT.

EDWARDS BROS.
"Home of the Famous Ford"
BUY CAR AND ACCESSORIES AT HOME.

HANCOCK COUNTY BANK
Resources Over \$3,000,000.00
BANK ACCOUNTS TOO SMALL TO SERVE

NORTON HAAS LUMBER CO.
"Lumber For Building."
TELEPHONE 2202.

JITNEY JUNGLE STORE
W. L. BOURBELOIS, Prop.
"Save a Nickle on a Quarter."

MARTIN'S LUNCH ROOM
"A Good Place to Eat."
"ON THE BEACH"

MERCHANTS BANK & TRUST CO.
GEO. R. REA, President.
"Make Our Bank Your Bank."

C. GREER MOORE
"I Sell Real Estate."
111 N. BEACH ST. PHONE 272.

JOS. O. MAUFFRAY
"Store of Honest Values."
INVITES YOU TO TRADE AT HOME.

PEOPLES BUILDING & LOAN ASSN.
"Established 1890."
BAY ST. LOUIS, MISS.

H. G. PERKINS
"Real Estate—Insurance."
MAIN AND NORTH FRONT ST. PHONE 100

SCHINDLER'S GARAGE
"One-Day Battery Charge Service."
NICAISE AVENUE.

SHAMROCK RESTAURANT
"On the Beach."
YOUR PATRONAGE SOLICITED.

ST. STANISLAUS COLLEGE
"The School of Character."
BAY ST. LOUIS, MISS.

A. SCAFIDE & CO.
"Feed, Lumber, Building Material."
TELEPHONE 99.

THE EXCLUSIVE SHOP
"Wearing Apparel."
BAY ST. LOUIS, MISS.

HOTEL WESTON
"Open Year 'Round."
AT THE BRIDGE.

J. N. WISNER
"On the Beach."
912 BEACH BOULEVARD.

A. PALMER LOTT

REAL ESTATE

P. O. Box 602
Bay St. Louis, Miss.

Announces his return. Is permanently located in Bay St. Louis and has actively resumed business.
LIST YOUR PROPERTY. IF IT'S REAL ESTATE--SEE A. PALMER LOTT.



And a Year
of
Prosperity,
too.

Banderet Service

STATION

CHAS. A. BANDERET, Prop.

Main and Front Sts.

PHONE 500.

"FEATURING FIRESTONE GUM DIPPED TIRES."

The Sea Coast Echo

CITY ECHOES.

—Mrs. (Dr.) C. M. Shipp left a few days ago for Water Valley, Miss., where she will spend the holidays visiting relatives and friends in the old home town.

—Auction all week, 7 o'clock, each night.—Bay Mercantile Co.

—Mr. Clem W. Weston left Thursday morning for Okolona, Miss., where he will spend the Christmas holidays with Mrs. Weston and the little family, who are visiting relatives.

—Get your Xmas candy at Beach Drug Store.—Whitman's and Elmer's agent.

—Miss Stella Gex, accomplished young daughter of Mr. and Mrs. W. J. Gex, is home for the holidays from Gulf Park College, arriving during the early part of the week.

—Trunks and Suitcases.—The Bay Mercantile Co.

—Mrs. J. O. Farrar, who has been spending a while at her summer home on the Waveland beach front, has returned to New Orleans, where she will remain for an indefinite period.

—What is better than a box of cigars or a jar of his favorite tobacco for a Xmas package.—See the Beach Drug Store assortment.

—Mr. and Mrs. George R. Rea will go to Westport, Miss., by motor route, to spend the Christmas holidays with Mr. Rea's parents, Mr. and Mrs. S. J. Rea, and family, as per annual custom.

—Gents' Dress Hats.—The Bay Mercantile Co.

—Mr. and Mrs. J. C. Smith, of Florence, Ala., arrived in Bay St. Louis last night and will spend the winter with their son and daughter-in-law, Mr. and Mrs. Chas. W. Smith, in Second street.

—The Beach Drug Store has a lovely assortment of gifts for men. Come in and see them.

—Prof. John Hemmersbach returned home Tuesday evening from a visit to New Orleans, combining business with pleasure. He recently returned home from Washington, D. C., where he spent several months.

SINGERS VISIT COAST TOWNS AND SING XMAS CAROLS

Entertained at Hotel Markham and Southern Hotel—
Guests Miss. Power Co.

Bay St. Louisans joined the Philharmonic Society of Gulfport Tuesday evening in singing Christmas carols along the Gulf Coast, spreading the spirit of the holy season.

Representing the Bay St. Louis Music Study Club, affiliated with the Coast Philharmonic Society, were Mrs. Winfield Partridge, Mrs. H. U. Canty and Mrs. Pollard, members; Mr. and Mrs. C. G. Moreau, Miss Atterbury, of Henderson, Tenn., but now a resident of this city.

The singers gathered at the Hotel Markham, Gulfport, promptly at 7 o'clock and sang their first concert there. Greetings were extended to the Philharmonic Society and their guests by B. E. Eaton, of the Mississippi Power Company who courteously loaned the three busses used to transport the singers along the Coast. D. G. Fleasants, of the Mississippi Power Company, was personally in charge of the transportation.

The managers of the Markham greeted the singers and following the concert extended the hospitality of the hotel, serving refreshments. The second stop was at the Great Southern hotel where the warm reception was extended to all the singers. The third concert was given around the Christmas tree which the Mississippi Power Company has lighted on the corner of 25th avenue and 13th street.

Through an error of direction the singers failed to stop at the Veterans' hospital and the Christmas spirit Biloxi the first stop was about the Mississippi Power Company's Christmas tree, Elks Place, then visits were made to the Buena Vista and Hotel Biloxi, at each hotel the management was most considerate and appreciative of the concert. The guests were delighted with the Christmas spirit brought to them by the Coast singers.

Wilfred Lockyer, director of the choir at St. Peter's-by-the-Sea Episcopal church, acted at the request of the Philharmonic Society as director of the songs. Books containing the words of the songs were supplied by the Philharmonic Society. Mrs. Beulah Mayher, president of the Philharmonic Society and director of the Beulah Mayher Conservatory of Music and Fine Arts, was active in arranging and planning the carol singing and to her and her fine committee so much of the credit for success of the evening.

Singers from Bay St. Louis, Pass Christian, Long Beach, Gulfport, Lyman, Mississippi City, Hattiesburg and Biloxi were included in the group.

—Misses Olga and Merle Dubuc, accomplished and attractive young daughters of Mr. and Mrs. E. J. Dubuc, arrived home from Intermont college, Virginia, during the week, and will remain until New Year's. They will spend the holidays visiting locally and in New Orleans and Mobile, where they are socially popular.

—Mr. and Mrs. S. F. Gentry have gone to Crystal Springs, Miss., where they will spend the Christmas holidays visiting their respective parents and friends of their former home town. Mr. Gentry is secretary of the Chamber of Commerce and during his brief absence Mrs. Wallace Bontemps, assistant to the secretary, will remain in charge.

—Mr. G. Y. Blaize, young son of Mayor and Mrs. G. Y. Blaize, is home from Springhill College, Mobile, on a three-week holiday vacation. An official report from Springhill says: "This young man has established quite an enviable record at Spring Hill in football and other sports, as well as in his studies and his many friends are looking forward to his arrival home with interest."

—Mr. and Mrs. Robt. ("Bob") Mitchell are rejoicing over the advent of a young lady at their home since Sunday morning, who has come to take up her permanent abode with the fond young parents. Mr. Mitchell is a popular and valued attaché of the L. & N., while Mrs. Mitchell, before her marriage, was Miss Anna Palanque, a popular member of the younger set.

—The death of Mr. Victor L. Eglice, son-in-law of Mrs. D. Duquenois, of Waveland, at his home in New Orleans, Monday was quite unexpected and the announcement came as a shock and carries with it general regret. He is survived by his widow, who, with her mother, have the sympathy of a wide circle of friends both locally and in New Orleans. Mr. L. Eglice was prominently identified in New Orleans, an outstanding factor in homebased and other business and financial circles.

—An interesting announcement comes from Plaquemine, La., to the effect Mr. and Mrs. Andrew Wilbert are the proud parents of their first born, a fine baby girl, whose arrival dates since the 14th inst. Mr. Wilbert is well known in Bay St. Louis, a student at St. Stanislaus for a number of years, graduating with all honors possible. No collegian was better known about town and more popular. Mr. Wilbert is now connected with the Itherville Bank & Trust Company, of Plaquemine. The Echo joins local friends in extending best wishes and congratulations.

Hancock County Real Estate Transfers.

Blythe Co., Inc., to Miles Lewis Davis, Lots 15 and 16, Square 12, Third ward, Waveland. Consideration, \$200.00. Dated Oct. 25, 1927. Filed Oct. 26, 1927.

W. A. Brown to Mrs. A. J. Herbert, Lot 26, Block 7, Clermont Harbor. Consideration, \$200.00. Dated Oct. 20, 1927. Filed Oct. 27, 1927.

A. A. Anderson to Mrs. P. J. Palmer, Lot 10, Block 8, Waveland. Consideration, \$200.00. Dated Oct. 21, 1927. Filed Oct. 27, 1927.

W. A. Brown to Mrs. A. J. Herbert, Lot 26, Block 7, Clermont Harbor. Consideration, \$200.00. Dated Oct. 20, 1927. Filed Oct. 27, 1927.

It Is Christmas Time Again



THE EXCLUSIVE SHOP,

GEO. L. CUEVAS, Prop.

The time of the year when we forget the urge and surge of business and think more seriously of the beauties of life and the things which make life more worth living.

One of the most beautiful things in life, as we see it, is the spirit of friendship which underlies our relations with each other. Without friends life would be an empty shell.

At this time we want to say we have appreciated one and all, friendship for us, confidence in us, and loyalty to us.

In token of our genuine appreciation of these things, we extend to one and all our sincere wish that you and yours who are near and dear to you, may enjoy a truly Happy Christmas Season and a most Prosperous New Year.

Sincerely,

Orleans' Registration on Eve of Election.

New Orleans' registration reached 100,188 when the books closed at noon Saturday until after the gubernatorial primary January 17, of which number 70,789 are men and 29,389 are women.

This registration is only 621 less than that of the record registration at the end of 1926, according to the figures made public by Registrar C. S. Barnes. The peak registration in 1926, Mr. Barnes said, was 100,809. This figure was established during a four-year period, while the 100,188 on the books when the registration office closed Saturday was reached since January 1, 1927.

France's Riviera Covered With Snow.

A cable report from Paris says the breath of Jack Frost has clouded the Riviera's reputation as land of perpetual summer.

Snow to the depth of several inches fell at Nice, Cannes and Monte Carlo. The Riviera, jealous of its reputation as a land of sunshine, tried to conceal the fact but the news leaked out.

All France is in the grip of bitter weather. Temperature as low as zero was reported in some parts of France and the weather is regarded as the most severe in 15 years.

In Paris the thermometer hovered around 10 degrees above zero.

The only persons who have suffered are the elderly and about a dozen of them have been reported as falling dead or seriously frost bitten in the streets.

Protestant Cathedral.

General Pershing, former Senator Pepper, of Pennsylvania, and other prominent men are now heading a movement to raise \$6,800,000 to complete the building of the Washington Cathedral on Mount St. Alban. A total of \$6,000,000 has been contributed already toward the building of this Protestant cathedral, which, when completed, is expected to rank among the great cathedrals of the world.

New Ford Cost \$100,000,000.

Using his bank balance of one year ago and his present surplus to answer the question as to the cost of his new "sample copies" which were recently displayed, Henry Ford said the difference represented the cost of the first models. Therefore, \$100,000,000 is somewhere near the actual cost of getting enough cars before the public eye, or about \$20,000,000 a car.

Seedless Tomato.

After five years of experimenting, D. G. Klassen, of Newton, Kans., has perfected a seedless tomato that has won the recognition of the horticultural world. Mr. Klassen has in his greenhouse a seedless tomato plant, which is five years old and thirty-seven feet in length. One tomato from this vine lacked only one ounce of weighing four pounds.

Many Vets Ask No Bonus.

A total of 524,844 veterans who are entitled to adjusted compensation will have made no application on Jan. 1, 1928, the last day for filing, in most cases, according to an estimate submitted by Major Gen. Iutz Wahl, the Adjutant General of the Army to Congress.

Honor to Lindbergh.

Col. Chas. A. Lindbergh has received a special Congressional Medal of Honor, one of the Nation's highest awards, in recognition of his transatlantic flight, the House and the Senate voting unanimously to pass the bill conferring the medal upon him.

More Newspaper Imported.

A shipment of newspaper paper and a lot of musical instruments were received at Gulfport on the Waterman freighter West Kyse, from Germany, Tuesday. The West Kyse was the 50th steamship handled here by the German Steamship Corporation since its inception.

A. & G. Theater

Friday, Dec. 23.

Fred Thomson in
"SILVER COMES THROUGH"
and
"THE TRAIL OF THE TIGER."

Saturday, Dec. 24th.

Johnny Walker and the wonderful dog, "Silverhead," in
"THE SNAIL OF HATE."

Sunday and Monday, Dec. 25-26.

Syd Chaplin in
"THE BETTER OLE."
Comedy—"The Last Rose of Summer."

Tuesday, Dec. 27.

"Wild Beauty" with Rex, the wild horse. Metro-Goldwyn News and Cartoon.

Wednesday, Dec. 28th.

Rod La Roque in
"THE CRUISE OF THE JASPER B"
and "The Collegians."

Thursday, Dec. 29.

Milton Sills in
"THE VALLEY OF THE GIANTS."
Paramount News and Cartoon.

Notice—Program subject to change without notice.

Card of Thanks.

I, the undersigned, wish to extend my sincere and heartfelt thanks to all my friends for the kindness and sympathy extended me during the illness and death of my beloved husband, S. A. Denyer. Special thanks to all the members of the Masonic Lodge of Bay St. Louis, Miss., the way the funeral was conducted by them and the many beautiful floral offerings sent, also Linnwood Lodge, of New Orleans, of which he was a life member, also thanks to Mr. E. B. Mitchell for his kindness and attention during my husband's illness and death, and my sincere thanks to Mrs. W. L. Bourgeois for her sympathy and kindness during my sorrow. Also to all other members of the Eastern Star for their kind attention, all have my everlasting gratitude.

His wife, Mrs. Mary Denyer.

Monday Holiday.

It might be well to remember Monday will be a holiday for the Bay St. Louis banks, since Christmas falls on Sunday, and which seems will be the rule rather than the exception over the country.

Both the Hancock County Bank and Merchants Bank wish to respectfully call the attention of the public to the fact both banks will be closed for the day.

Classified Ads

FOR SALE.
Horse for sale, cheap. Apply American Railway Express Co., Bay St. Louis, Miss. 11-p

LOST.
Lost on Spanish Trail, between Big Lake Ferry and Bay St. Louis, one 83x5 General Cord Tire and Tube on Rim. Reward if returned to Edwards Bros., Bay St. Louis.

FOR SALE.
Motorcycle, Indian, twin; good running condition; very cheap. Apply 308 Citizens Street. 12-16 21-p

LOST.
On Wednesday afternoon, from automobile between St. Joseph's convent and railroad depot, one case, containing vanity set, initials on case "D. M. D." Return to convent and receive reward.

FOR SALE.
Fresh part cow, called Victor E. Litzing, Telephone 124, Nicholson Ave. 12-16 21-p

FOR SALE.
Coal or wood heater, perfect condition. Will sacrifice. Phone 116, Roemer's Service Station.

FOR RENT.
One double house to rent, each side 8 rooms, 1 bath, electric lights, all screened, \$15.00 each side; back porch. Mrs. D. Rindler, 8th St.

OLD FLOORS MADE LIKE NEW.
New floors surfaced and finished so they are as good as COAST FLOOR SURFACING CO., Gulfport, Miss. Phone 1532-F3 and 1530-J3.

CHAS. GERT HUMMONS.
No. 2904.

The State of Mississippi.
County of Adams, Circuit Court.
In re: Estate of John A. Gentry, deceased.
Petition of the heirs of said deceased, to have the same admitted to probate, before the Court.



Spending money is about the easiest thing to do. If you economize a little and put that money in our Christmas Club you will soon have money.

Try it with \$1.00 or \$2.00 a week and see how soon you have some real money. It is well worth your best efforts.

What the Different Clubs will pay you.

INCREASING CLUBS	EVEN AMOUNT CLUBS
IN 50 WEEKS (For Christmas 1927)	IN 50 WEEKS (For Christmas 1927)
1c Club pays \$12.75	25c Club pays \$12.50
2c Club pays \$25.50	50c Club pays \$25.00
5c Club pays \$63.75	\$1.00 Club pays \$50.00
10c Club pays \$127.50	\$2.50 Club pays \$125.00
	\$5.00 Club pays \$250.00
	\$10.00 Club pays \$500.00
	\$20.00 Club pays \$1,000.00

You can begin with the largest deposit and decrease your deposits each week.

Bring along the children and start them to saving money regularly.

Merchants Bank & Trust Co.

ENJOY XMAS WEEK WITH US

A long time ago there went to the little town of Bethlehem three sages who were guided thither by a star that shone with greater brilliance than its fellows in the Heavens. And there they found Him who later preached the doctrine of peace on earth and goodwill to mankind. Kneeling in adoration, they bestowed rich gifts upon the Christ child. Then they rejoiced and sang His praises. Thus was born the spirit of Christmas—a world wide season of good fellowship, of rejoicing and of festivity, when our thoughts and our hearts turn to others, as the humble Nazarene's thoughts and his heart were for others; and upon them we bestow gifts, as gifts were bestowed upon Him. During this season of rejoicing at the A. & G. Theater, Bay St. Louis, in which are bestowed upon you the gifts of rest and relaxation and joy and happiness not merely for one day but for three hundred sixty-five days in the year, extends to you their greetings and wish you

A VERY MERRY XMAS AND A MOST HAPPY NEW YEAR

AUCTION! AUCTION!

Every Night at 7 p.m. for balance of week we will sell at AUCTION a lot of High-Grade Merchandise, including a lot suitable for Christmas presents.

HENRY'S BIG STORE

The Bay Mercantile Company

A. & G. Theater Presents



Syd Chaplin in "The Better Ole"

Sun.-Mon., Dec. 25-26

A Happy Christmas

--A Happy New Year

May peace, good will and prosperity be yours on Christmas Day. May happiness and a bounty of all good things accompany you and yours through the New Year as the sun rises on a new day.